



# Certificate of Completion

**Niyigaba Theophile**

has successfully completed the HP LIFE online course

## **Social Media Marketing**

By completing this course, the above-named student has learned new skills including how to use advertising successfully across social platforms, how to create effective social media marketing campaigns, and how to create a targeted social media advert.

Presented 12/22/2024

A handwritten signature in black ink, appearing to read "S. Bormann", positioned above a horizontal line.

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Stephanie Bormann  
Deputy Director, HP Foundation